



SURFRIDER
FOUNDATION

UNIVERSITY

Show of hands...



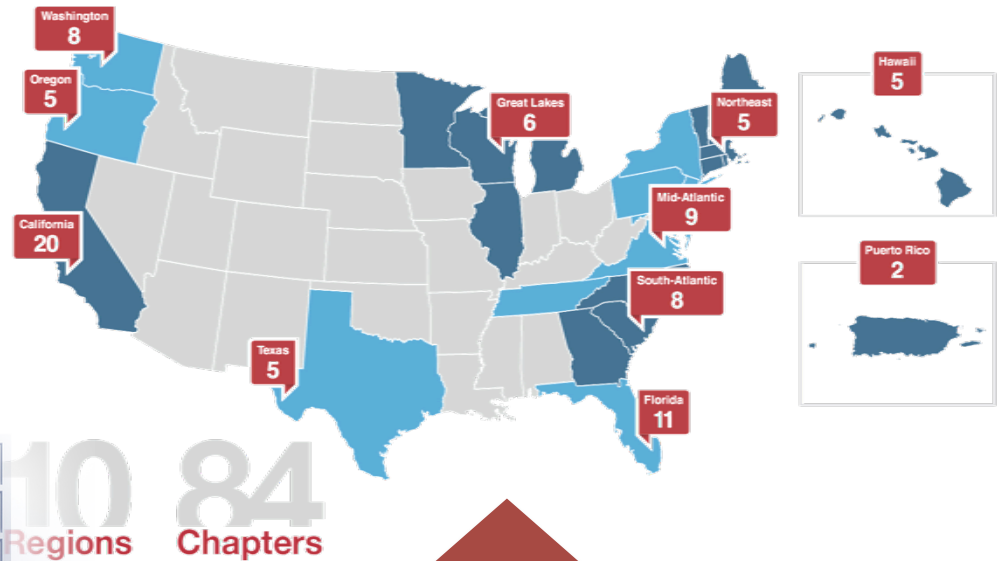


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- What is Surfrider Foundation University?
 - How does it work?
 - SFU-4-U

PURPOSE



Develop
knowledge
and skills



10 Regions 84 Chapters

↑
Increase
effectiveness

Build leaders

WHAT'S OFFERED

- Courses designed for competency-based learning (i.e. tools for chapter leaders)
- Content from staff and activist experts
- Online - available everywhere, all the time
- Dynamic – offer training in formats to suit time and learning styles; mixed media and learning activities

WHAT'S OFFERED

- Courses in *Foundations for Chapter Leaders* curriculum:
 - Chapter Leader Orientation
 - Chapter Operations 101
 - Advocacy 101
 - Programs 101
 - Campaigns 101
 - Membership 101
 - Volunteer Recruitment and Retention 101
 - Fundraising 101
 - Communications 101
 - ChapterNET 101

HOW IT WORKS

- Visit ChapterNET.surfrider.org/sfu

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- **Choose Your Learning Style**
 - Self-guided module (**15 mins**) –or–
 - Live webinar (**30-60 mins**) –or–
 - Recorded webinar
 - ***NEW feature***: time tabs on recorded webinars (**<5 mins**)

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- **Take the quiz**

EARNING CERTIFICATION

- Complete *Foundations for Chapter Leaders*
- Pass quizzes
- Earn certificate
- Burritos + Barefoot
- Team building



CHIPOTLE

MEXICAN GRILL



WHY SFU?

- Increase your knowledge and skills relevant to your leadership role
- Onboard or transition to a new position
- Increase the effectiveness of your chapter
- Build your resume
- Get more from your Surfrider experience

Tour!



Show of hands...



NEXT STEPS

- Future courses
- Increased utility
- Improved experience



Take the survey!

go.surfrider.org/sfu4u



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